

# WIN ABC™

Women's Information Network  
Against Breast Cancer

Winter 1998

Volume 1, Issue 1

## Breast Cancer Research Stamp

Washington, D.C. – The United States Postal Service announced in January 1999 that we will be printing an additional 80 million Breast Cancer Research Stamps due to the overwhelming success of this historical semi-postal fundraising stamp.

Since it went on sale last summer some 61 million stamps have been sold and The National Institutes of Health and Department of Defense Breast Cancer Research Program have received \$4.9 Million from the funds raised by this stamp.

This is not the end to the mission, but only the beginning. This stamp is being issued a two year pilot and must meet certain criteria to extend beyond that time frame.

So please, mail all your cards and letters with the stamp that will help your grandmothers, mothers, sisters and daughters. Together we can "Fund the Fight. Find a cure."

Fund the Fight.  
Find a Cure.



Use this stamp,  
and avoid the extra penny!

*The new Semi-Postal Breast Cancer Research Stamp is available at your local post office for \$.40 each. This stamp includes the postal rate increase, no need to add the extra penny in postage. The price over the regular first class stamp rate will go directly to breast cancer research. 70% of the proceeds goes to the National Institutes of Health and 30% will go to the Department of Defense Breast Cancer Research Program.*

*To order by phone call the USPS at 1-800-Stamp24.*

## Staff

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*Community Outreach  
Public Relations*

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Consultant*

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## Vision in Philanthropy Award

Sponsored by Freeman, Freeman and Smiley, a Legal Corporation in Los Angeles, California, the Third Annual *Vision in Philanthropy Awards* were given on November 12, 1998 at a gala reception at the Beverly Hills Hotel. Over 600 guests gathered to honor and show support to the individuals and the organizations chosen to receive this very prestigious award.

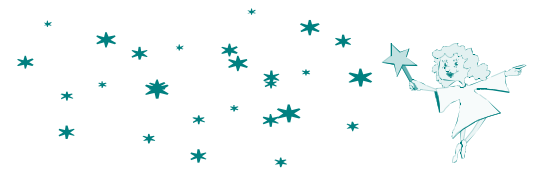
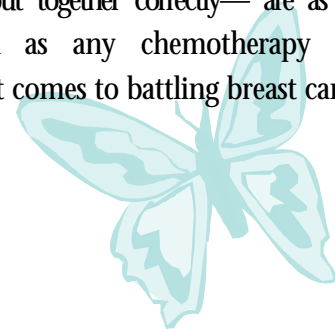
One of this year's recipients was Betsy Mullen, President/CEO of WIN Against Breast

**“I am honored to have been chosen among so many worthy applicants.”**

Cancer. The award was presented and sponsored by the California Community Foundation. Betsy was honored for the strides she has made in working with the healthcare community to improve the quality of care given to breast cancer patients. She was also recognized for her tremendous efforts that led to the passage of the Breast Cancer Research Stamp Act.

Betsy was joined by three other stellar women who together have made philanthropy their life's work. The honorees were Debbe Magnuson, founder of "Project Cuddle," Jerri Rosen, founder of "Working Wardrobes for a New Start," and Ida Yarbrough, founder of "Accounting Career Awareness Program."

Betsy feels that this award is significant because it shows that the private sector supports the work of non-profit organizations and is committed to giving back to the community. "I am honored to have been chosen among so many worthy applicants." **"Vision, philanthropy, community** — when put together correctly— are as potent a protocol as any chemotherapy regimen when it comes to battling breast cancer."



## *Wishes Can Come True*

WIN ABC relies on in-kind donations to help us direct more of our funds to our programs and services. In the past your generosity has been overwhelming. If you have a product or service you wish to donate, please call us.

### ***This is our Wish List:***

- ★ Website design and maintenance services
- ★ TV & VCR combination unit
- ★ Printing services for our newsletter, letterhead and brochures.
- ★ A color laser printer MAC and PC compatible
- ★ An L-shaped computer desk
- ★ Video production services
- ★ PC computer for desktop publishing

## ***Breast Buddy Training***

WIN ABC will be conducting a Breast Buddy Volunteer training course with Kaiser Permanente in West Los Angeles. WIN ABC and Kaiser Permanente are currently taking applications for breast cancer survivors (who are at least one year post-treatment) to become trained as "Breast Buddies®." As a Breast Buddy volunteer, you will be mentoring newly diagnosed breast cancer patients. This unique program allows the Breast Buddy® to shepherd each patient throughout the diagnosis, treatment and recovery process.

***"Breast Buddies Give  
Hope, Healing and  
Support."***

The next training course will take place on Saturday, February 13 and Saturday, February 20, 1999 at Kaiser West Los Angeles.

If you are interested in becoming this special type of volunteer, please contact our office immediately.

***Call today! 626 -332-2255.***



***Give the Gift that  
Always Keeps  
Giving***

Remember your loved ones and honor special individuals in your life with a donation *"In Memory or In Honor of."* These gifts show your love and caring in a meaningful way.

WIN ABC will send a personalized letter of your gift to the individual or family in your name. All contributions are tax deductible and will support our mission to provide state-of-the-art information and support to individuals and their

## ***California Women's Law Center***

The California Women's Law Center is a nonprofit policy and advocacy center established in 1989 to advance and secure the civil rights of women and girls in the areas of sex discrimination, health and reproductive rights, child care, violence against women, and family law. The Law Center's programs and activities empower organizations and individuals to better serve the women and girls who depend on them in their struggle for equality and justice.

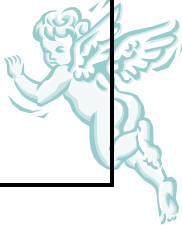
This guide is free to women who are diagnosed with breast care and is intended to provide background information on the laws protecting women with breast cancer in California.

California Women's Law Center is located at:  
3460 Wilshire Boulevard- Suite 1102  
Los Angeles, CA 90010  
Telephone: 213-637-9900  
Fax: 213-637-9909  
e-mail: [cwlc@cwlc.org](mailto:cwlc@cwlc.org)  
Website: [www.cwlc.org](http://www.cwlc.org)

## ***The Lynda Halsey Memorial Fund***

*Ivan & Lue Vara Allen  
Beeman's Prosthetics  
Geraldine Benton  
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Richard & Marilyn Cardoso  
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**From our  
President/CEO:  
Betsy Mullen**



Dear Friends,

We hope that this holiday season finds you and your family doing well. WIN ABC has served over 100,000 individuals this past year through the Breast Aid® and Breast Buddy® community outreach and support programs.

As with every non-profit organization, the needs are great and your help is always appreciated.

We are asking that you become a partner in our ongoing efforts to support breast cancer patients and their families by sending a donation to WIN Against Breast Cancer today!

*Your donation of \$25* will allow us to send an educational kit to 5 newly diagnosed breast cancer patients.

*Your donation of \$50* will allow us to pay for shipment of educational materials that will be sent free of charge to 20 individuals.

*Your donation of \$100* will allow WIN ABC to produce and distribute 50 Breast Cancer Resource Guides.

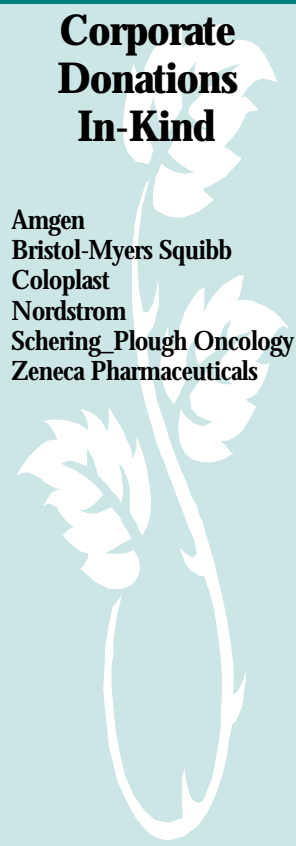
*Your donation of \$250* will allow us to train 10 Breast Buddy volunteers who can then provide one-on-one support and education to as many as 50 newly diagnosed breast cancer patients.

Please use the enclosed envelope to help us make a difference for the next person with breast cancer.

Best wishes for a Happy Holiday Season and a Healthy New Year, **Betsy**

## Corporate Donations In-Kind

Amgen  
Bristol-Myers Squibb  
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Zeneca Pharmaceuticals



This newsletter is made possible through a grant from the S. Mark Taper Foundation Los Angeles, California

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